

Welcome

Thank you for reading our brochure on the completion and management services of our latest new development, **OXID HOUSE**, formerly known to you as **M-ONE CENTRAL**.

I am Alison O'Connor the Managing Director of O'Connor Bowden Manchester. I am also assuming the role of Project Manager for OXID HOUSE and will be responsible for the initial marketing and letting of our client's new investment properties at the new OXID Development.

We have been working on this new apartment scheme, since its conception a number of years ago. We were appointed by the Development Company, Factory Estates, as their Sales & Marketing Consultants way back in 2014. We have assisted the Architects with the design requirements, set the asking prices, projected rental incomes and developed an affordable service charge for our investor clients.

In December 2015, we finally launched the apartments "For Sale" on exclusive off-market terms, through our own Investment Services division and through a small number of our appointed and trusted partner agents, who we have worked with for a number of years.

With the building nearing completion, we are now preparing the next phase of our Marketing Strategy

- Ensuring apartments are advertised FOR RENT from July 2017
- Reserving and Referencing Professional and Corporate Tenants in readiness for occupancy
- Arranging the order and installation of our clients chosen furniture packs
- Setting up your Service Charge accounts

We have produced this brochure to explain our services in more detail.

As always, we hope to be of service to you and I welcome the opportunity of discussing your requirements in future detail. I may be contacted anytime on **07702 649623** or email: **alison.oconnor@oconnorbowden.co.uk.**

Best regards Alison O'Connor



Alison O'Connor

Managing Director, O'Connor Bowden



Summary

It is extremely rare that individual investors are afforded the opportunity to purchase an off-plan apartment in Central Manchester's M1 post district – "slap bang" in the middle of the UK's hottest rental market. Not only is OXID House located in the heart of the City Centre – it is in the Northern Quarter, the most vibrant and cultural area in the City – rental demand will be exceptionally high. O'Connor Bowden have been working on this development since its conception two years ago, influencing its design and to ensure that the apartments are suitable for exacting demands of the city centre rental market.

Particular attention has been given to the end user, the tenant, by ensuring the correct building services and facilities are provided and deigning an apartment layout that meets the needs and demand of tenants sharing accommodation, which after all is by far the largest tenancy profile in the City Centre. Beyond the role of sales management consultant, O'Connor Bowden is committed to providing an ongoing long-term asset management service to all investors purchasing at OXID House. Through our professional lettings and tenant management services, buyers can be assured and confident that O'Connor Bowden can let and manage their investment and provide ongoing management support throughout ownership. We only promote property we can sell, let and successfully manage.

Our dedicated Sales/Lettings and Property Teams for OXID House will be located within the commercial premises right underneath the Development.

Who are we?

Apart from partnering developers to deliver successful residential investment projects, such as OXID HOUSE, O'Connor Bowden is a highly successful, privately owned Group of residential property companies providing comprehensive client services for:

- Lettings;
- Tenancy & Property Management;
- Buildings & Facilities Management;
- PRS Fund Management
- Sales & Estate Agency
- Valuation & Appraisals
- Investment Property & Development Consultancy

Established in 2003, we were one of the first "City Centre Specialist Agents" and now regarded to be one of the largest independent privately owned property agents specialising in City Living, operating from five offices, three in Manchester city centre, with seven product services departments.

Our businesses are run by a highly-experience team of directors and managers, who are always available to our clients. We guarantee a "hands-on, can do" approach.

Our Directors are also Investors & Landlords

The directors are also experienced Investors and Landlords. We are best placed to offer all of our clients; a competitive service, an ongoing asset management service, effective lettings and full management control of their property with complete transparency.



Our New Office

In September 2017, to complement our business network we are opening a brand new Sales & Lettings Showroom Office on the ground floor at OXID HOUSE allowing us to provide on-site, frontline lettings and management services.

The OXID Living Experience

We are integrating the traditional building management and concierge services with our lettings and tenancy management team to ensure all residents enjoy a seamless first-class living experience, encouraging recommendations and ensuring we secure quality career minded professional and corporate tenants.

Preferential Fees

Due to the high-numbers of our existing clients purchasing at OXID HOUSE, we are able to offer favourable Lettings and Management fees for ALL Investors at OXID

NOW ONLY £295.00 plus VAT

NOW ONLY 8% plus VAT

Let Fee: was £450.00

Management Fee: was 10%

Management with

Rental Guarantee (optional) was 12% NOW ONLY 10% plus VAT





Furnishing your Investment

So we can secure the very best quality tenants for you and achieve the highest possible rents, we have secure 3 AMAZING, tailor-made Furniture Packs for you to choose from:

- Retro
- Shoreditch
- Traditional

All Furniture Packs are designed for style and quality

Furniture items will be fully detailed on your property written and photographic inventories with manufacturer and life-cycle information.

All prices include VAT, delivery, installation and waste disposal









One Bedroom Package

1x Wardrobe

Two Bedroom Package 2x Two-Seat Sofa 1x Coffee Table 1x Media Unit

2x Double Bed Frame

2x Double Mattress

Three Bedroom Package

1x Two-Seat Sofa

1x Coffee Table

1x Media Unit

1x Dining Table
4x Dining Chair





OXID HOUSE Master Agent Partner – O'Connor Bowden

OCB were appointed by the Development Company from conception and we worked with the Development Company closely:

- · Assisting with the design of the Development
- Price setting for sale prices, projected rents and services charges for investors
- Design and Implementation of Sales & Marketing strategy
- Appointment of sub-agents to promote development to like minded quality buyers
- Launch of Investor Sales in December 2015
- Appointment of Master Mortgage Broker for Development lender approval
- Subsequent Sales Progression Management

New On Site Lettings & Sales Office for O'Connor Bowden

- OCB is retaining the three commercial units on the ground floor for its own use for its residential property services
- Due to the on-site location and volume of clients purchasing we will provide discounted on-site Lettings and Management services
- Our office will also provide a number of residential frontline services offered by O'Connor Bowden including; Sales, Lettings, Corporate Lets, Property
 Management and Concierge Management
- To help provide a first class living experience, encouraging recommendations and longer tenancies, our management services will integrate with our concierge services providing residents with a number of paid for enhancements, including the offer of off-site parking, domestic cleaning services, food deliveries, dry cleaning management and leisure services inductions including personal training

Furniture Packs by O'Connor Bowden

To secure the best quality tenants and the highest rents available it is essential the furnishing of each apartment is desirable. Working with a selection of reputable suppliers we have arrange a menu of discounted furniture packs for our management clients;

- Choice of 3 Amazing furniture packs from £1830 plus VAT
- Designed for style and quality
- Order, delivery, installation and waste disposal included
- Life cycle management of your furniture with documents purchase details included in all tenancy inventories



Concierge & Building Management Services by O'Connor Bowden Revolution

To protect our clients from over-inflated service charges your Building Management Company is being managed by our sister organisation, O'Connor Bowden Revolution. The services provided are:

- Concierge Reception
- Resident Customer Service Staff
- Gymnasium
 - Personal Trainers
 - Yoga & Fitness Clubs
- Cleaning Services
- Building Maintenance and Repairs
- Service Charge Setting
- Financial Management

Concierge, Lettings and Management services will be integrated so your tenants receive a first-class, seamless service, with a selection of paid for enhancements provided by O'Connor Bowden to bring together a fabulous living experience;

- Sourcing and providing off-site local parking, as required
- Domestic cleaning services for apartments
- Ironing, dry cleaning & laundry services
- Take-away food & grocery orders and deliveries
- Gymnasium inductions and training plans
- Personal training, pop-up Spa and other fitness services both on and off site









Service Summary

Letting: Professional and corporate tenant sourcing services including; marketing, extensive internet marketing, portal & social media advertising, property viewings, professional independent tenant referencing, complaint tenancy paperwork & notices, comprehensive photographic & written inventories, deposit registration & management, move-in appointments and new tenant home demonstrations.

Management: Daily tenancy management and maintenance services including; rental collection and accounts, property visits, tenancy exit management and re-lets, 24 hour emergency response, management of property cleaning and maintenance and repair services.

Particular attention has been given to the ender user, the tenant. By ensuring the correct building services and facilities are provided and designing an apartment layout that meets the needs and demands of the tenants sharing accommodation, which all is by far the largest tenancy profile in the City Centre.

O'Connor Bowden has assisted with the design, specification and marketing strategy for OXID House to ensure investors purchase high-performing property that will enhance any residential investment portfolio and perform well in the local market.

The "One Stop Shop for Investors" – our Company was set up by Landlords for landlords

General Services

- Lettings
- Corporate Lets
- Estate Agency Sales
- Investment Property Sales
- Management: Property & Tenancy
- PRS Management
- Developer & Investment Consultancy
- Overseas Landlord Tax Advice

"Managing your investment property correctly is a big deal. It should be trouble free with minimum void periods and no rent arrears. We are one of the largest independent City Centre Agents in Manchester. We know the market, we understand the seasonal demand. Above all, we take care of you and your property".



ABOUT









Located in the vibrant Northern
Quarter, only minutes away from
the main retail and shopping
districts of the City

A rooftop garden and resident's gymnasium, to be built on an "island site", on the corner of Newton Street and Great Ancoats Street





A statement 12 storey building with a unique contemporary design, sympathetic to the areas former industrial heritage



standard of services including; concierge reception; residents gymnasium; rooftop communal garden and onsite management office and coffee lounge provided and operated by O'Connor Bowde

OXID House, Manchester

OXID House has it all! A brand new 12 storey Development with 119 one and two bedroom apartments.

A statement building will be built to become a recognisable landmark within the Northern Quarter, highly visible when entering the City from the Newton Street junction. The design finish is quite unique and ground breaking contemporary. Over a zinc and aluminium ground floor level, the upper exterior walls are clad in perforated copper panels providing "pre-rusted effect walls", sympathetic with the former industrial heritage of the former foundry furnaces and engineering works that once dominated the area.

By contrast, the apartment interiors will be white and bright with spacious rooms, many with fabulous views across the City skyline. White gloss fitted kitchens with high end touches and integrated appliances combine to provide contemporary and practical living accommodation. Each bedroom is a double sized bedroom with an en-suite bathroom and modern bathroom suites, fixtures and fittings to complete the amazing "chic" looking City Apartment.



OXID House Manchester

A perfect design for the Shared Rental Market a long standing frustration with many City Centre residents is the lack of equally sized internal accommodation, especially for tenants sharing, the mainstay of the private rental market. The two bedroom apartments at OXID House provide the solution.

All the apartments have equal sized double bedrooms each with their own en-suite bathroom; a perfect design solution for tenants sharing accommodation. No longer will tenants have to compromise or squabble over a large master bedroom and small en-suite verses small second bedroom and a large disconnected bathroom!



2 Bed Layout



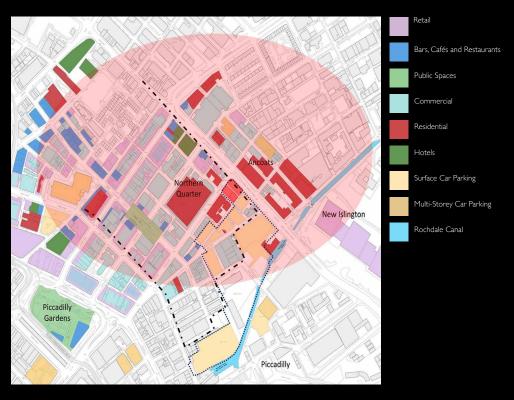


OXID House, Manchester, M1

A rooftop garden on the thirteenth floor with extensive 360 degree views of the City. The garden provides a place for everyone to sit, relax and socialise on the fixed seating and artificial lawns. For residents wishing to keep fit, there is a small purpose built running track and fitness exercise area.

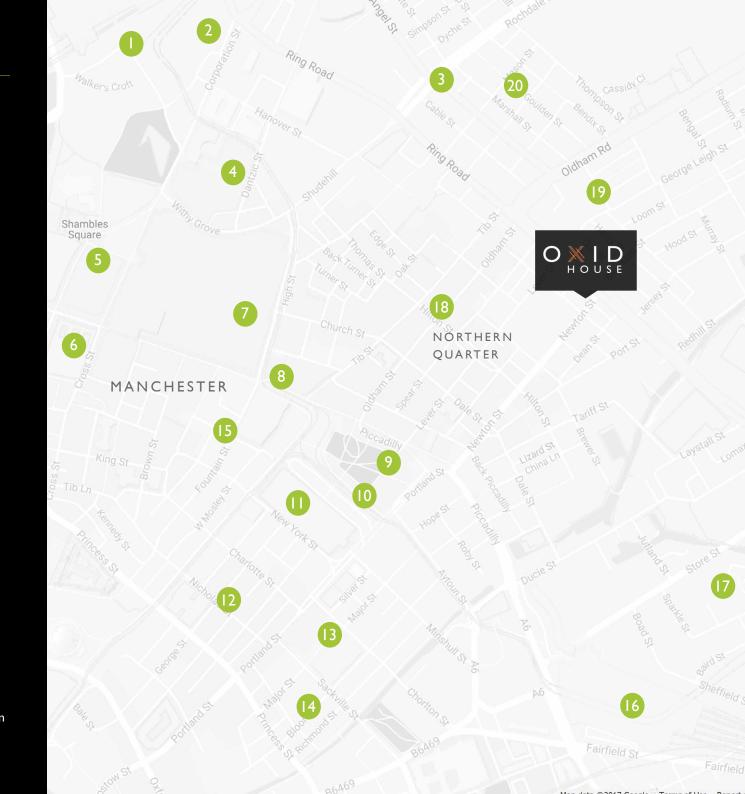
Localisation Map

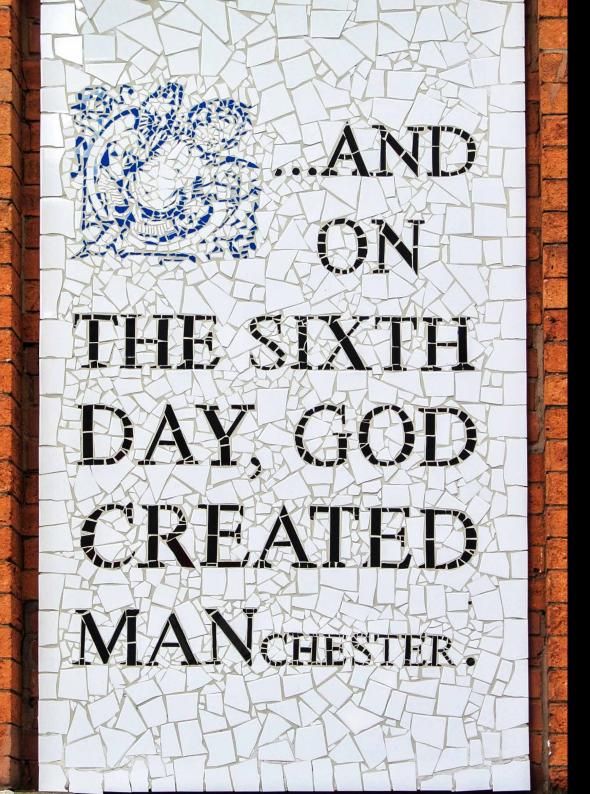
The Localisation Map demonstrates the situation of the site within the Northern Quarter, the high density of the area and the use of neighbouring property. Particular points of interest; is the close proximity to Piccadilly Railway Station, the Arndale Shopping Centre and Piccadilly Gardens, which is also the edge of the Business District. Additionally, the Northern Quarter is adjacent to the Ancoats Village and New Islington neighbourhoods, large scale urban regeneration areas supported by Manchester City Council and Middle-Eastern Investment consortium who collectively have signed a £1bn, 15 year investment deal for housing and regeneration.



OXID House Manchester

- 1. Railway Station Victoria
- 2. Manchester Arena
- 3. Co-Operative Bank Head Office & Noma
- 4. Printworks Bars and Restaurants complex
- 5. Selfridges Department Store
- 6. Harvey Nichols and M&S Department Stores
- **7.** The Arndale Shopping Centre
- 8. Metro Link Tram Stop Market Street
- 9. Piccadilly Gardens
- 10. Metro Link Tram Stop Piccadilly
- 11. Bus Station Piccadilly
- 12. China Town
- 13. Coach & Bus Station Chorlton Street
- 14. Gay Village area
- **15.** Business District
- **16.** Railway Station Piccadilly
- 17. Metro Link Tram Stop New Islington
- 18. Bus Station Stevenson Square
- 19. Ancoats Village & Regeneration Area
- 20. Skyline Central PRS Scheme managed by O'Connor Bowden





OXID House, Manchester, M1

Situated within the Northern Quarter, the vibrant cultural centre of City, OXID House is amidst the infamous music, fashion and art scenes of Manchester. Since the early 90's, the Northern Quarter has been "uber cool" and a mecca for DJ's, bands, fashion designers and artists. The area is packed with popular bars, café's, fashion and alternatively clothes shops and design houses.

The Northern Quarter is unique, a kin to being on holiday in a lively resort. Trendy daytime hangouts include Café Pop (café selling retro clothing and furnishings) and the Basement Café. Shopping at Affleck's Palace, a former department store, turned bazaar is a must. The nightlife in the area is full on, 7 days a week with famous venues; Night & Day Café, Band on the Wall, Roadhouse, Ruby Lounge and The Mint Lounge were nightclub's Clique and Funkademia are based. Even more diversity is provided by the vast bar scene from traditional pubs, the Frog & Bucket comedy club, Matt & Phred's Jazz Club and fashionable to be seen in bars such as: Dry, Cord, Common, Odd, Bluu, Bar 21 and Trof.

The vast streets of former Victorian Warehouses, now converted to a high density private rented section housing, making the popular Northern Quarter's largest highly populated area in the City Centre. The density of period buildings and large former warehouses make it difficult to deliver new residential Developments in the area, making OXID House a rare opportunity.



ABOUT MANCHESTER



Welcome to Manchester, the Northern Powerhouse

Outside the popular streets of the Northern Quarter is the rest of Manchester. OXID House is in a highly accessible location. Within a couple of minutes you can walk to Arndale Shopping Centre and Piccadilly Gardens, which represents the edge of the business direct. Beyond the Arndale Centre are department stores, Selfridges and Harvey Nicols next to the numerous high end boutiques of St Anne's Square and King Street.

The Development is situate adjacent to the inner City ring road, comprising Great Ancoats Street, The Mancunian Way and Trinity Way. The inner road generally marks the boundary to the core City Centre zone and connects to all arterial routes leading to and from the M60 orbital motorway to the North, South, East and West.

Manchester's main railway stations, Piccadilly and Victoria are within an easy walking distance. The City Centre public bus terminals are very close in neighbouring, Stevenson Square, Piccadilly Gardens and at Chorlton Street Coach Station. Nearby Metrolink Tram Stations include; the Piccadilly Altrincham line at Piccadilly Gardens, the Bury Line at Market Street and the Ashton line at New Islington.

"Manchester is a shoppers dream!!"



Welcome to Manchester, the Northern Powerhouse

Manchester, the second City of the UK and the centre of the economic "Northern Powerhouse", is a thriving cosmopolitan City built upon an industrious legacy.

Manchester is a city with many impressive statistics to its name. It was the world's first industrialised city, home to the first public liability and birthplace of the world's first computer. It has the world's oldest railway station and the oldest professional football league. It is also where scientists first split the atom and has been home to more than 25 Noble Prize winners.

The UK's government's focus on the Northern Powerhouse has helped position Manchester as the North's economic epicentre. The city has emerged as a natural choice for investment outside of London. Manchester's prominence dates back to its status as the birthplace of the Industrial Revolution in the early 19th century. Then, many factors came together to propel Manchester to become the pre-eminent city of its time. Here in the early 21st century, there are many parallels that can be made in the city's transition during the industrial revolution to the world's leading industrial metropolis and now to a leading 21st century economy.

Manchester is one of the UK's biggest urban conurbations outside London, rich in heritage and being home to the second largest China Town in the UK.



A joint venture with Beijing Construction Engineering Group, an £800m investment to transform the airport and surrounding area for rapid expansion of business, aviation, science and biotechnology industries. This is the biggest single investment from China in to the UK.

£800m MAG

The c.20 acre mixed-use, City Centre regeneration project, which has become the northern headquarters for many leading banks, accountancy and law firms.

£1.5bn Spinningfields

MCC and Sheik Mansours ADUG's £1bn, 10 year agreement to build 6000 homes in the City's fringe areas.

£1.5bn Manchester Life

Situated next to Spinningfields, New Bailey is an exciting new extension to Manchester's Central Business District, comprising 2.2 million sq ft of new Grade A office and leisure space. The first phase completed

£600m New Bailey

A 200 acre business hub for media, digital and creative industrials. The new home of the BBC.

A 200 acre business hub for media, digital and creative industrials.

£800m Noma

£650m Media City

Further private and public sector investment across the City from both domestic and international investors is testament to the City's economic

Welcome to Manchester, the Northern Powerhouse

vitality and its status as a world class business and investment location. Manchester has the largest UK office market outside of London and has seen TWICE the investment of nearest regional rivals Liverpool and Leeds

The ten local authorities of Greater Manchester – Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Stockport, Tameside, Trafford and Wigan - represent the largest functional economic area outside London, with a population of 2.7 million and gross valued added (GVA) of £56 billion.

GREATER MANCHESTER'S MAJOR SECTORS

- Financial & Professional Services 16.6%
- Manufacturing & Engineering 16.1%

The new home of the BBC.

- Health 13.0%
- Retail 10.3%
- Education 8.5%
- Creative & Digital 7.7%

9,000 NEW HOMES per year required for the next 5 years (Rightmove)

26.85% of housing stock is rented (HSBC) and set to RISE BY 19% over the next 5 years (Rightmove)



105,000 students across 4 well-established universities



Manchester is the UK's leadin; buy to let investment market and fastest growing City.

Manchester Housing Market

- NO.1 location in the UK for rental returns (HSBC 2015)
- Named as the **BEST PLACE TO LIVE** in the UK (Global Liveability Survey 2015)
- The City presents investors with an unique opportunity to capitalise on what is already known as the UK's best location for buy-to-let returns
- Manchester ranked first in Europe for costs of doing business (KPMG)
- Savills predict house prices in Manchester to grow by 19.3% by 2018
- 96% OCCUPANCY RATES recorded in Manchester
- NO.1 location in the UK for rental returns (HSBC 2015)

Population of Greater Manchester has grown by 18,000 over the last 12 months alone.

Prime Rental Market

A structural shift in the UK Property market away from the tradition of buying over renting has not resulted in owner occupied property falling to its lowest ever percentage of the total UK property market.

The young professionals of "Generation Rent" are happy to spend an average 15 years of their life in rental property. It is predicted by 2032 that more than half of UK homes will be rentals. Across Greater Manchester, the largest age band growth identified in 2011 Census was in the 20-24 age band, which increased by 41,400 (25%). The 25-29 age band also witnessed a significant increase of just fewer than 30,000. This sector of the population creates demand for new lifestyle choices that offer access to City Centre employment and amenities, transport networks in well-managed accommodation built for that purpose.

- Manchester has a younger age profile than is found nationally. This is most notable in Manchester where more than 50% of the population is under 30.
- Manchester is only again leading the way in innovation being the centre of the UK's rental revolution. There has been more investment in to the Private Rental Sector ("PRS") in Manchester from institutional and professional investors than any other City.
- With the City's thriving economy and bustling universities, Manchester attracts and retains a growing number of highly-educated and affluent residents.

Manchester is home to the UK's highest concentration of 20-34 years olds (CBRE)



20% growth over the last 10 years and another 20% is forecast over the next 10 years (Manchester City Council)





O'Connor Bowden

CONTACT US

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